

ANASTASIA BELETSKAYA

UX/UI & Graphic Designer

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abeletskaya.com

[Linkedin](#)

INFORMATION

Date of birth **2 February 1999**
Current place **Budapest, Hungary**
Field of interest **Digital Design and Marketing**

LANGUAGES

Russian 
English 
Spanish 
Hungarian 

EDUCATION

2019-2020 L'IDEM Creative Arts School
MA - Digital Design
Barcelona, Spain

2016-2019 Budapest Metropolitan University
BA - Graphic Design
Budapest, Hungary

EXPERIENCE

2023-present Learnvent | Production Manager
Budapest, Hungary
Specializing in marketing-driven workshops and webinars. Developing and executing strategic event plans to drive attendance, engagement, and lead generation. Coordinating content creation, logistics, and technical aspects to ensure seamless event experiences that align with marketing objectives.

2018-present Freelance | UX/UI & Graphic Designer
Engaging in diverse projects for a wide range of clients, specializing in UX/UI interface design and prototyping. Proficient in graphic design, including the creation of branding and illustrative elements, and editorial materials.

2020-2021 Nestlé S.A. | Internal Communication Junior Advisor
Barcelona, Spain
Played a key role in maintaining internal media channels and supporting the implementation of communication projects and marketing strategies. Produced high-quality media content, including videos and internal communications materials like presentation, white papers, etc.

2018-2019 WearHealth UG | Graphic Designer
Bilbao, Spain
Contributed to the design and development of visually appealing assets for digital dashboards, apps, websites, pitch decks, and advertising materials. Ensured a consistent and engaging visual presence.

2017-2018 ESN Metropolitan | Graphic Designer
Budapest, Hungary
Led the creation of brand identity designs and developed advertisements for various events, enhancing their visual appeal and effectively communicating key information.

CERTIFICATIONS

Google Foundations of the UX Design
August 2021

The Simple Way to Conduct a UX Audit
December 2021

Yale Introduction to Psychology
January 2022

SOFTWARE SKILLS

Adobe Suite 
Figma 
Sketch 
MS Office 
HTML 
CSS 
Salesforce 

OTHER SKILLS

Adaptability 
Work Ethic 
Communication 
Compassion 